

## **DIGITAL SOLUTIONS**

Australian Small Business Advisory Services



Helping your small business with digital capabilities



## How this program can help your business

The Digital Business Solutions program supports the Australian Government's commitment to enhance the capabilities of local small businesses. It delivers low cost, high quality digital advisory services to Australian small businesses in metropolitan and regional areas.

- General digital advice
- · Websites and selling online
- · Social media and digital marketing
- Using small business software
- Online security and data privacy
- Free\* individual advisory sessions
- Free\* workshops and webinars

\*Subject to change without notice

## Meet your local Digital Business Advisor

**Northern Rivers Region** 

## **Liza Lyttle**Digital Business Advisor 0429 686 629 liza.lyttle@enterpriseplus.org.au



- Digital and influencer marketing (strategy, plans, content)
- Social media strategy, plan and content
- SEO and digital marketing audits
- Websites and e-Commerce (Squarespace, Square, Shopify)
- General automation and cybersecurity assessment tools



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