

# Lismore Footpath Trading, Promotions and Activation

March 2024 stakeholder update

#### Overview

To help support local shopping and vibrancy around all of Lismore's business centres throughout the festive season, Lismore City Council (Council) piloted footpath trading and promotional opportunities from 1 December 2023 to 2 February 2024. **This Footpath Activation Pilot Program has now concluded.** 

The Pilot aimed to demonstrate benefits for individual business, the local economy and business centre amenity, with a consistent approach that does not impede accessibility throughout our business centres.

This document provides a summary for business information of Council's footpath regulations and how to share your views.

## Evaluation and your feedback

We are now seeking local business and CBD stakeholder feedback to help evaluate the Footpath Activation Pilot Program success and the long-term management of public footpaths.

Please visit <u>lismore.nsw.gov.au/business</u> or use the QR code to complete the Footpath Activation Survey.



### Regulations and compliance

Currently, footpath trading, promotions and other activations are only permitted in accordance with the following regulations and approval processes:

- Outdoor Dining Policy from the NSW Government Small Business Commissioner
- Planning an Event Guide
- Busking and Spruiking Guidelines
- Footpath Trading and Community Fundraising Guidelines.

You can find associated application forms on our website at <u>lismore.nsw.gov.au/Council/Customer-</u> service/Forms-A-Z

# This means that no other trading, displays, signage or other promotional activities are permitted on public footpaths in the Lismore Local Government Area.

The placement of A-frame signage and similar articles on public footpaths requires the written approval of Council. It is an offence to place such items on the public footpath without the required written approval from Council.

Business operators and government authorities have obligations under the provision of the Federal *Disability Discrimination Act 1992* to eliminate, as far as possible, discrimination against persons on the ground of disability in areas including access to premisses, the provision of goods, facilities, services and land, so that persons with disabilities have the same rights to equality before the law as the rest of the community. The placement of footpath articles, including A-frames has been considered inconsistent with fulfilling these obligations, to ensure appropriate safety and amenity for all footpath users.

Council Officers will be recommencing routine compliance patrols to ensure footpath spaces are being occupied in accordance with legislative and Council Policy requirements. Any compliance actions will be exercised in accordance with Council's <u>Enforcement Policy and</u> <u>Compliance & Enforcement Guidelines</u>.

#### Next steps

- **Evaluation** Footpath Activation Pilot surveys are being distributed to participants and CBD stakeholders for input. You can find out more and share your views via the QR code, or contact the Destination and Economy team by phone 02 6625 0500 or email <u>business@lismore.nsw.gov.au</u>.
- Best practice review considering other relevant Local Government areas across NSW.
- **Stakeholder consultation** including with Council's Disability Inclusion Access Group. We aim to review policies and guidelines for the placement of certain articles in the public footpath, subject to appropriate terms and legislative requirements and required consultation with key stakeholders.
- **Organisational review** of policy and procedures, consultation and any amendments/developments adopted by Council, informed by evaluation and consultation. Pending decisions made, outcomes to be advised in late 2024 or early 2025.